

ABSTRACT OF THE DISCLOSURE

A printing control apparatus of the present invention uses plural expansion processing units which expand printing data of a predetermined format to image data of a format to be output to a printer, by a segment. Before expansion processing to the printing data of one page is performed, a processing time necessary to expand the printing data to the image data is calculated for each segment. The expansion processing for each segment by the plural expansion processing units is scheduled based on the calculated processing time.